frida baby

Put the brushing battle to bed.

The Toothhugger's unique triple-angle brush head attacks plaque fast by cleaning all sides at once. Specially designed with little brushers in mind, its easy-to-hold handle suctions to surfaces and soft bristles are gentle on sensitive gums. SMILE! We've got you (and all sides of their teeth) covered.

Dentists recommend replacing a toddler's toothbrush every 3 months and immediately after a cold or flu. Toothhugger's bristles change color when it's time to toss + replace.



Dentist-recommended, unique triple-angle brush cleans front, back and biting surfaces all at once



Ergonomic, soft-molded grip is easy for your little one to hold



Soft, rounded bristles are gentle on your little one's teeth and gums



Blue bristles fade to white when it's time for a new Toothhugger toothbrush

Care + Safety:

Use with adult supervision
Do not chew or bite on brush
Discard immediately at first
sign of wear and tear
This is not a toy nor a teether
Wash before use
Latex and BPA-free

Manufactured for Fridababy LLC, Miami, FL 33137

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Brushing questions? frida.com/help

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Designed in the USA Responsibly made in China

